



Beijing Across Earth International Travel

HANGZHOU – YIWU BUSINESS & TRADE EXCHANGE PROGRAM

8 Days / 7 Nights Business & Trade Delegation – China

A curated business delegation program designed for entrepreneurs, investors, and trade professionals seeking direct engagement with China's leading technology, manufacturing, and global trading hubs.

Group Size: 10 Participants + 1 Group Leader

Currency: USD

Total Estimated Program Cost: USD 33,350

Estimated Cost Per Person: USD 3,335

Note: International air ticket prices are indicative and subject to change.

Program Highlights

- Visit leading global companies including Alibaba and Geely
- Explore China's smart manufacturing and digital trade ecosystem
- Source products at the world-famous Yiwu International Trade Market
- Participate in business meetings and cooperation discussions
- Experience Chinese culture including West Lake and Longjing Tea Village

Itinerary Overview

Day 1 | Arrival in Hangzhou

Depart for Hangzhou via Emirates (EK720 / EK310). Upon arrival, the delegation will be welcomed at the airport and transferred to the hotel. In the evening, enjoy a scenic introduction to the city with a visit to West Lake, a UNESCO World Heritage Site and one of China's most iconic cultural landscapes. Overnight: Zhejiang Pacific Hotel – Hangzhou

Day 2 | Business Exchange & Alibaba Visit

Morning – Academic & Economic Overview

Opening session at a local university introducing participants to Chinese economic culture, Zhejiang's business environment, and key industries. Lunch will be served at the university.

Afternoon – Alibaba Group Visit

Delegates will meet representatives from the Cainiao Logistics International Department to discuss cross-border e-commerce opportunities and logistics cooperation.

Overnight: Zhejiang Pacific Hotel – Hangzhou



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Day 3 | Intelligent Manufacturing

Visit Geely Automobile for discussions on smart manufacturing, innovation, and opportunities for cooperation with African markets. Later, enjoy a cultural visit to Lingyin Temple, one of the most historic and important Buddhist temples in China.

Overnight: Zhejiang Pacific Hotel – Hangzhou

Day 4 | Smart Industrial Parks

Morning – Government & Trade Institutions

Visit either the Zhejiang Department of Economy and Information Technology or the China Council for the Promotion of International Trade to discuss digital transformation, intelligent manufacturing opportunities, and international trade cooperation.

Afternoon – Hangzhou Qiantang Smart City

Guided visit to Hangzhou Qiantang Smart Industrial Park to explore smart industrial infrastructure, cross-border e-commerce innovation, digital trade platforms, and livestream commerce. The visit also highlights the Global Cross-Border E-Commerce Innovation Service Center.

Overnight: Zhejiang Pacific Hotel – Hangzhou

Day 5 | Manufacturing & Tea Industry Exchange

Morning – Supor Electric Appliances

Visit one of China's leading home appliance manufacturers for a factory tour, corporate presentation, and discussions on distribution and market opportunities.

Afternoon – Longjing Tea Village

Visit Longjing Tea Plantations and meet local tea enterprises to explore potential trade cooperation and product sourcing opportunities.

Overnight: Zhejiang Pacific Hotel – Hangzhou

Day 6 | Transfer to Yiwu

Morning – Travel by high-speed train to Yiwu, the world's largest small commodities trading hub.

Afternoon – Yiwu International Trade Market

Meet with market administrators and explore sourcing opportunities across thousands of suppliers.

Overnight: Hampton by Hilton Yiwu

Day 7 | Business Negotiations

Full day dedicated to independent business negotiations and sourcing with suppliers and manufacturers. Professional interpreters will assist delegates during meetings and discussions. Overnight: Hampton by Hilton Yiwu



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Day 8 | Program Conclusion & Departure

Return to Hangzhou by high-speed train for a closing seminar and summary session. The program concludes with a farewell banquet and cultural performance before transfer to the international airport for the return flight to Nairobi.

Included Services

- 7 nights accommodation in 4–5 star hotels
- Airport transfers and local transportation
- High-speed train tickets (Hangzhou – Yiwu – Hangzhou)
- Professional English-speaking guide and interpreter
- Business visit arrangements and coordination
- Daily meals (lunch and dinner)
- Bottled water during transfers and tours
- Travel insurance
- Chinese visa support



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